



**Title:** Advertising Income

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**Category:** Support - Financial resource management

**Key words:** Advertising, panels, revenue

**File number:** Required

**Policy owner:** Director City Works (Assets / Planning)

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**Authorisation:** 25 February 1999 by Council Minute 113

**Review date:** This policy is to be **Integrated** by 30 June 2008

**Modification history:**

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**Related legislation:**

**Related policies:**

**Related procedures:**

**Related forms:**

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**Policy:** **THAT** the concept of generating income from appropriate advertising be accepted

**Remarks:** The Efficiency Review Committee considered a report dealing with the installation of advertising panels throughout the City.